



ALLIANCE FOR  
WATER STEWARDSHIP

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**AWS GLOBAL WATER  
STEWARDSHIP FORUM  
17-19 MAY 2022, EDINBURGH  
OVERVIEW REPORT**

# THANK YOU TO OUR 2022 SPONSORS



# THE AWS GLOBAL WATER STEWARDSHIP FORUM

300+

REGISTERED DELEGATES

130+

ORGANISATIONS

## 2022 OVERVIEW

The 2022 Global Water Stewardship Forum included over 300 registered delegates, both in-person and online, representing over 130 organisations worldwide.

## ACCESS TO RECORDINGS

Many recordings from the three-day Forum are available to be viewed on the [livestream platform](#).

These recordings will be available until 30 September 2022. Each registered participant will have received separate login details. If you need any assistance, please email [info@a4ws.org](mailto:info@a4ws.org)



## SUMMARY REPORTS

Summary reports of a selection of sessions are available to download:

### DAY 1

- 👉 Welcome & Opening Plenary
- 👉 Collective Action Ready
- 👉 Sector Session - Agriculture
- 👉 Universal Themes - Water & Climate

### DAY 2

- 👉 Sector Session - Textiles & Apparel
- 👉 AWS Member Updates
- 👉 Sector Session - ICT
- 👉 Universal Themes - Target Setting & Monitoring

### DAY 3

- 👉 Sector Session - Food & Beverage
- 👉 Universal Themes - Public Sector
- 👉 Alliance for Water Stewardship (AWS) System



## CARTOON ILLUSTRATIONS

Cartoonist Cunera Joosten illustrated key takeaways from each of our four sector sessions: Agriculture, Textiles & Apparel, ICT and Food & Beverage.



👉 [Download the illustrations](#)

# WINNER OF THE 2022 AWS GLOBAL WATER STEWARDSHIP PRIZE: SANJIB BEZBAROA

**THE AWS WATER STEWARDSHIP PRIZE IS AWARDED TO AN INDIVIDUAL THAT HAS SHOWN COMMITMENT AND INNOVATION TO THE AWS MISSION.**

Winners of the AWS prize are those who are leaders that promote the responsible use of freshwater that is socially and economically beneficial and environmentally sustainable.

We were pleased to award this year's AWS Water Stewardship Prize to **Sanjib Bezbaroa**. Sanjib has exemplified leadership in water stewardship not only during his time as the former Executive Vice President of EHS & Sustainability at ITC Limited, but through his work with the ISDC, the AWS Technical Committee and the India Water Stewardship Network.

Sanjib has been involved with AWS since 2011 when he joined the International Standard Development Committee, the global multi-stakeholder group that was appointed to develop the first version of the AWS Standard.

Following the launch of the Standard in 2014, Sanjib continued his close involvement in AWS, including being instrumental in establishing the India Water Stewardship Network. Sanjib's commitment to the aims of AWS are evident from how he has led ITC's work on watershed development over many years, leading to the recent announcement by the company to seek certification at all of its high risk sites.'

"It's always been a pleasure working with Sanjib on water stewardship in all of the different contexts that Sanjib has devoted his expertise. We wish him all the best in his retirement and we hope his golf handicap will be up to the same standard as the ITC sites that have been certified."

- ADRIAN SYM, AWS CEO



"The recognition from AWS was a reaffirmation of my firm belief that it is only the combination of appropriate technical knowledge and strong civic partnerships that offers meaningful solutions to the very serious challenge of water security, particularly in Southeast Asia and Africa."

- SANJIB BEZBAROA

▶ Watch Sanjib receive the prize

## WHERE WE ARE NOW

### CONTEXT

Central to the AW's definition of water stewardship are transparent multi-stakeholder processes that bring together those who depend on water from the same source to work together for a water-secure future. These relationships based on trust, understanding, and water stewardship supports leadership through independently validated

Multiple demands on the same water source and the natural environment. Our stewardship system that makes connections enables collective responses to complex

By targeting our resources where concentrated adoption, we can help to provide an inclusive and different groups by participants, particularly from less resourced civil society organisations whose engagement is critical

Our resources may be under our organisation's control, but our networks that reach

## INTRODU

**WATER STEWARDSHIP IS WATER THAT IS SOCIAL, EQUITABLE, ENVIRONMENTAL, SUSTAINABLE, AND BENEFICIAL. A WATER-SECURE FUTURE IS ONE THAT INCLUDES ALL STAKEHOLDERS AND CATCHMENTS.**

Over the long-term, water stewardship is a key element of the Alliance for Water Stewardship's strategy. The primary purpose of providing a water-secure future is to ensure that users can enjoy a healthy, vibrant future.

We have performed well against the public health, political and economic risks of water stewardship and are building the evidence base for water stewardship solutions to be adopted.

We have also continued our work to build stakeholder community of practice in the places where different types of knowledge on water stewardship

Our role is to be a leader and to provide water users with a clear, practical, and measurable framework for what stewardship is, and to provide the necessary support and resources to enable them to achieve it.

In this strategy through to 2025, we will work to ensure that our Sustainable Development Goals (SDGs) are met and that we are the experts in and champions of water stewardship. We will continue to develop our strategy to build on success over a longer term.

## OUR VISION

**A WATER-SECURE WORLD THAT ENABLES PEOPLE, CULTURES, BUSINESS AND NATURE TO PROSPER, NOW AND IN THE FUTURE.**

## OUR MISSION

**TO IGNITE AND NURTURE GLOBAL AND LOCAL LEADERSHIP IN CREDIBLE WATER STEWARDSHIP THAT RECOGNISES AND SECURES THE SOCIAL, CULTURAL, ENVIRONMENTAL AND ECONOMIC VALUE OF FRESHWATER.**

# AWS STRATEGY 2022-2030: ACCELERATING IMPACT

## THE 2022 AWS GLOBAL WATER STEWARDSHIP FORUM SAW THE LAUNCH OF THE NEW AWS STRATEGY 2022-2030: ACCELERATING IMPACT.

The strategy highlights our focus on igniting water stewardship in 'value chain hubs' - locations on which international companies rely heavily for production and sourcing.

Our primary focus during the next strategy phase will be on **accelerating impact**. We will focus on the two most meaningful scales in advancing water stewardship:

- **Global:** from where production and sourcing decisions are primarily made.
- **Local:** where the water-related impacts of production and sourcing are felt.

## OUR 2022-2030 STRATEGY IS ROOTED IN THREE PRIORITIES:

1. AWS inspires commitments to scaled adoption of the AWS Standard in value chain hubs.
2. AWS ensures the commitments in value chain hubs can be realised and are leveraged to grow participation by diverse local stakeholders.
3. AWS has a continually improving knowledge and evidence base for stewardship in value chain hubs.

## TO DELIVER THREE OUTCOMES:

1. The AWS membership community is informed, energised and committed to multi-stakeholder participation in water stewardship.
2. Scaled adoption of the AWS Standard creates positive impact for diverse local stakeholders in value chain hubs.
3. Knowledge and learning created from adoption of the AWS Standard in value chain hubs drives new commitments.

## WHICH CONTRIBUTE TO OUR THREE GOALS:

1. Influence
2. Inclusion
3. Impact



Learn more & explore our full strategy

**OUR VISION AND OUR MISSION REMAIN UNCHANGED. OUR ROLE IS TO CONTINUE TO BE A LEADER AND CONVENER FOR WATER STEWARDSHIP.**



# AWS AUDIT READY TOOL

AT THIS YEAR'S AWS GLOBAL WATER STEWARDSHIP FORUM, WE WERE PROUD TO LAUNCH THE NEW AUDIT READY TOOL.

**THIS EASY-TO-FOLLOW INTERACTIVE CHECKLIST PROVIDES USERS WITH AN INDICATION OF THEIR PROGRESS AGAINST THE AWS STANDARD TO HELP DECIDE WHEN TO PROCEED WITH AN AWS AUDIT.**

The Audit Ready Tool lays out a series of questions, following the AWS Core Criteria, that you can answer yes or no to. It also provides examples of evidence needed for each criterion and directs users to more information if needed. After completing the survey, a PDF progress report can be downloaded to help monitor progress, identify areas where further work is needed and communicate with internal stakeholders.

The Audit Ready Tool, in combination with the AWS E-Standard and E-Guidance, allows users to gain the deepest understanding of the AWS Standard.

The Audit Ready Tool is available on the AWS Tools Hub ([tools.a4ws.org](https://tools.a4ws.org)), which is free for member organisations or can be accessed for a fee by non-members.

*Whilst this tool will show how close you are to being ready for audit, it will not say whether you are ready to be certified, and the results you obtain cannot be used to make any claims.*

▶ Learn more about the tool

# ATTENDING ORGANISATIONS

## IN PERSON

Abbott  
Agrícola ChapiAgricola Pampa  
Baja S.A.C.  
Alliance for Global Water  
Adaptation (AGWA)  
Almarai  
Apple  
Aquascope Solutions Ltd  
AstraZeneca  
AXA Climate  
Bangladesh Poribesh Andolon (BAPA)  
Baldon Group Incorporated  
British International Investment  
CDP  
Central Solutions  
CEO Water Mandate  
Change Agency  
CKD Consulting  
The Coca-Cola Company  
Conservation International  
DEG - Deutsche Investitions- und  
Entwicklungsgesellschaft mbH  
Denkstatt GmbH  
Diageo  
Dole plc  
Easton Consult SPRL  
Ecometrica Ltd  
EDEKA  
FMO - Dutch Entrepreneurial  
Development Bank  
Foreign, Commonwealth & Development  
Office (FCDO)  
From Heart to Community  
Grace Foundation  
GHD  
GIZ (Deutsche Gesellschaft für  
Internationale Zusammenarbeit)

GlaxoSmithKline  
Global Water Partnership (GWP)  
HELVETAS Swiss Intercooperation  
Horizonte Corporativo  
HPC AG  
Jjala Ssmruti Foundation  
LimnoTech  
Mars  
Nestle UK Ltd  
Nestlé Waters  
NHS Highland  
Nutrien  
OTC Organics/ Dole Group  
Overseas Development Institute (ODI)  
Partnerships in Practice Ltd  
PepsiCo Inc  
Philip Morris International  
Primient  
Quantis  
Responsible Business Alliance (RBA)  
Royal HaskoningDHV  
Rural Education and Economic  
Development Society (REEDS) Pakistan  
S-Group  
Sainsbury's  
Shahid wa Maji  
Shell plc  
South Pole  
Sunfruits Export  
Suntory Holdings Limited  
Swiss Agency for Development and  
Cooperation (SDC)  
Tetra Pak  
Textile Exchange  
The Nature Conservancy (TNC)  
The Rivers Trust  
Total Worldfresh Ltd.  
Unilever  
VFC Foods

Water Integrity Network (WIN)  
Water Stewardship Assurance Services  
(WSAS)  
Water Witness International  
WaterAid  
Waterplan  
Worldwide Fruit Ltd  
Waste & Resources Action Programme  
(WRAP)  
WSP Golder  
World Wide Fund for Nature (WWF)  
Zenith Global Ltd.

## ONLINE

Abbott  
Agricola Chapi  
Agricola Pampa Baja S.A.C.  
Agrovisión Peru S.A.C  
Aid by Trade Foundation  
Apple  
Aqua Partners  
Associação Natureza Portugal (ANP)  
| World Wide Fund for Nature Portugal  
(WWF)  
AstraZeneca  
Azura Group  
BASF SE  
BESTSELLER  
Bonsucro  
British American Tobacco  
Britvic Plc  
Campos del Sur S.A.  
Cargill Philippines, Inc.  
CDP  
CEO Water Mandate  
Chapalia SRL  
China National Institute of  
Standardization (CNIS)

The Coca-Cola Company  
Femsa Consultant  
Cozeta Energy Services Corporation  
Dole plc  
Dole Tropical Products L.A.  
Earth Care Ghana  
Ecolab Inc.  
EcoMetrics LLC  
Engro Fertilizers Ltd  
FLOCERT  
Gap Inc.  
GIZ  
Global Water Partnership, South Asia  
(GWP SAS)  
Good Stuff International  
Greenyard NV  
GWF MessSysteme AG  
H&M Group  
HELVETAS Swiss Intercooperation  
Horizonte Corporativo  
IDH, The Sustainable Trade Initiative  
Institute for Sustainable Communities  
International Bottled Water Association  
(IBWA)  
ITC Limited  
The J.R. Simplot Company  
LimnoTech  
Mars  
Merckens Development Support gmbh  
Nestlé  
Niagara Bottling, LLC  
Nike  
OFI  
Olam International  
ONG ASSAUVET  
The Pacific Institute  
PepsiCo Inc  
Philip Morris International  
Reconsidered

Responsible Business Alliance (RBA)  
RJ Reynolds Tobacco Company  
Royal HaskoningDHV  
Rural Education and Economic  
Development Society (REEDS) Pakistan  
S-Group  
Sainsbury's  
Sanskriti Samvardhan Mandal  
Simon Bruna Gutierrez, Consultoria en  
Regulacion y Medio Ambiente E.I.R.L.  
Shahidi wa Maji  
South Pole  
SRK Consulting  
Suntory Holdings Limited  
Superintendencia Nacional de Servicios  
de Saneamiento de Perú - SUNASS  
Sustainability  
Taiwan Semiconductor Manufacturing  
Company Limited  
Textile Exchange  
Tory Burch LLC  
Total Produce  
Tyson Foods, Inc.  
Unilever  
University College Cork  
URS Verification Pvt. Ltd.  
Veolia  
Water Integrity Network (WIN)  
Watershed Organisation Trust (WOTR)  
WMEP Manufacturing Solutions  
Women for Water Partnership  
Woolworths Group  
WSP Golder  
World Wide Fund for Nature (WWF)  
Wyeth Nutrition



# DAY ONE

- **OPENING PLENARY**
- **COLLECTIVE ACTION READY**
- **SECTOR SESSION - AGRICULTURE**
- **UNIVERSAL THEMES - WATER & CLIMATE**

The 2022 AWS Global Water Stewardship Forum opened with the launch of the new AWS Strategy 2022-2030: Accelerating Impact. The strategy highlights AWS's focus on igniting water stewardship and leadership in 'value chain hubs' - locations on which international companies rely heavily for production and sourcing.

The next session of the day centred on the role of AWS in enabling collective water stewardship action at scale. Discussions during this session included reflections on successful collective action and ideas on how the water stewardship community can make progress together moving forward.

In the afternoon, attention shifted to look specifically at water stewardship in the agriculture sector. This session was broken down into two parts; the first focused on the co-benefits of water stewardship in agricultural supply chains, and the second explored opportunities to support scaled adoption of water stewardship in the sector.

## RECORDINGS

If you participated in this year's AWS Global Water Stewardship Forum, either online or in-person, the full recordings of all sessions are available on our livestream platform at [forum.a4ws.org](https://forum.a4ws.org)

The day culminated with a look at the evolving role water plays in the growing climate crisis. This included the importance of climate resilient water, sanitation and hygiene (WASH) at the site and community level, and how water has become a critical factor in climate adaptation portfolios for insurers and investors. The day concluded with the introduction of the Water Resilience Assessment Framework (WRAF) and how it can help advance water stewardship approaches.

## SESSION SUMMARIES

Full summaries for each session can be downloaded using the links below:

- > [Opening Plenary](#)
- > [Collective Action Ready](#)
- > [Sector Session - Agriculture](#)
- > [Universal Themes - Water & Climate](#)

## SPEAKERS

- Elaine Shelford Mead, Chair of the AWS Board
- Adrian Sym, Chief Executive Officer, AWS
- Kathleen Shaver, Director, Environment and Supply Chain Innovation, Apple
- Dario Soto Abril, Executive Secretary and CEO, Global Water Partnership (GWP)
- Pierre Kistler, Deputy Head, Global Program Water, SDC
- Scott McCready, Chief Strategy Officer, AWS
- Alexis Morgan, Global Water Stewardship Lead, World Wide Fund for Nature (WWF)
- Alexandra Frank, Senior Managing Consultant, Agricultural Value Chains, South Pole (Chair)
- Ben Davis, Sector Coordinator, AWS
- Carla Toranzo, Latin America Coordinator, AWS
- Jens Hoenerhoff, Vice President of Sustainability, DEG
- David Grisso, Senior Environmental and Social Officer, FMO
- Michael Nemeth, Senior Advisor, Agricultural and Environmental Sustainability, Nutrien
- Juan Carlos Paredes, Managing Director, Pampa Baja
- Sophie Nguyen Khoa Man, Senior Advisor, Helvetas
- Manuel Olaechea, COO, Sunf ruits
- Ashish Bhardwaj, India Coordinator, AWS (facilitator)
- John Matthews, Executive Director, AGWA
- Ariane Laporte-Bisquit, Water Risk Filter Project Manager, World Wide Fund for Nature (WWF)
- Chiara Trabacchi, Manager, Climate Change, British International Investment (BII)
- Zinhle Tshabalala, Impact Executive, British International Investment (BII)
- Jaya Oswald, Project Manager, AXA Climate
- Ruth Loftus, Senior Private Sector Advisor, WaterAid
- Nanda Aung, Corporate Water Stewardship Associate, World Resources Institute

# DAY TWO

- **SECTOR SESSION - TEXTILES & APPAREL**
- **AWS MEMBER UPDATES**
- **SECTOR SESSION - ICT**
- **UNIVERSAL THEMES - TARGET SETTING & MONITORING**

The second day of the AWS Global Water Stewardship Forum began with a two-part session focused on the textiles and apparel sector. Part one of the session allowed stakeholders from brands, industry groups, sustainability standards and NGOs to share lessons learned from their water stewardship journeys. Part two focused on cross-sector learning and collaboration, including comparisons of learnings from the textiles and apparel sector with experiences from other sectors, such as food and beverage and pharmaceuticals. The first half of the day concluded with updates from member organisations, showcasing new tools and resources to aid water stewardship approaches.

Next, participants learned about experiences in water stewardship from both the brand and supplier perspective from companies in the ICT sector. In addition, AWS and the Responsible Business Alliance (RBA) shared plans on collaboration to help the sector respond collectively to water risks through stewardship.

## RECORDINGS

If you participated in this year's AWS Global Water Stewardship Forum, either online or in-person, the full recordings of all sessions are available on our livestream platform at [forum.a4ws.org](https://forum.a4ws.org)

Drawing on knowledge and expertise from AWS Members, day two finished with a session on approaches and resources to help set and monitor meaningful targets along their water stewardship journey.

## SESSION SUMMARIES

Full summaries for each session can be downloaded using the links below:

- > [Sector Session - Textiles & Apparel](#)
- > [AWS Member Updates](#)
- > [Sector Session - ICT](#)
- > [Universal Themes - Target Setting & Monitoring](#)

## SPEAKERS

- Payal Luthra, Global Apparel and Textiles Lead, World Wide Fund for Nature (WWF)
- Ben Davis, Sector Coordinator, AWS
- Sharif Hoque, Sustainability Program Manager, H&M
- Liesl Truscott, Corporate Benchmarking Director, Textile Exchange
- Alexandra Perschau, Head of Standard and Outreach, Aid by Trade Foundation
- Maheen Malik, Pakistan Coordinator, AWS
- Christine Carey, Chief Systems Integrity Officer, AWS
- Sarah Wade, Sector Lead, AWS
- David Grant, Global Director, Water Stewardship, PepsiCo
- Sarah Argoud, Global Natural Resources Lead, AstraZeneca
- Carla Toranzo, Latin America Coordinator, AWS
- Augusto Baertl, General Manager and CEO, Agrícola Chapi
- Dr. Timothy Dekker, President, LimnoTech
- Michael Matosich, Corporate Engagement Associate, Water Security, The Nature Conservancy
- Cheryl Davis, Principal, CKD Consulting
- Dan Reid, Director of Environment and Circularity, Alliance for Responsible Business (RBA)
- Walker Young, Environmental and Supply Chain Innovation, Apple
- Ming Lien (Jacky) Lo, Technical Manager, Corporate Environmental, Safety & Health Division, Taiwan Semiconductor Manufacturing Company (TSMC)
- Tyler Farrow, Knowledge and Learning Coordinator, AWS
- Rylan Dobson, Senior Water Stewardship Manager, World Wide Fund for Nature (WWF)
- Chara Sifaki, Manager, Water Security, CDP
- Derek Volmer, Senior Director, Freshwater Science, Conservation International
- Richard Edelman, Head of Politics, Eurecat, Leader of the Social Engagement Platform of the World Water Quality Alliance

# DAY THREE

- **SECTOR SESSION - FOOD & BEVERAGE**
- **UNIVERSAL THEMES - PUBLIC SECTOR**
- **ALLIANCE FOR WATER STEWARDSHIP (AWS) SYSTEM**

Day three of the AWS Global Water Stewardship Forum started off with our fourth and final sector session, food and beverage. As early adopters of the AWS Standard, the food and beverage industry was able to share their knowledge and experiences in driving collective action and the adoption of the AWS Standard. The second session of the day focused on how partnerships with the public sector can help build impact. The public sector is an important stakeholder in water stewardship activities at both a local and global level, providing opportunities as well as challenges for implementing water stewardship, and speakers in this session provided examples and insights on engaging this sector.

The final session of the AWS Forum presented updates on the AWS System. Highlights included the launch of a new [Audit Ready Tool](#), to help organisations determine if they are ready for an audit against the AWS Standard, the [2021 Performance Monitoring Report](#) which shows achievements made by AWS last year, and a deep dive into the role of [Water Stewardship Assurance Services \(WSAS\)](#), the mission-driven assurance provider for the AWS System.

## RECORDINGS

If you participated in this year's AWS Global Water Stewardship Forum, either online or in-person, the full recordings of all sessions are available on our livestream platform at [forum.a4ws.org](https://forum.a4ws.org)

The Forum closed with remarks from AWS CEO, Adrian Sym, reflecting on the valuable insights shared over the previous three days and the key takeaways for the water stewardship community.

## SESSION SUMMARIES

Full summaries for each session can be downloaded using the links below:

- [Sector Session - Food & Beverage](#)
- [Universal Themes - Public Sector](#)
- [Alliance for Water Stewardship \(AWS\) System](#)

## SPEAKERS

- Scott McCready, Chief Strategy Officer, AWS
- Laura Weintraub, Vice President, Limnotech
- Christina Mallin, Managing Consultant - Agricultural Value Chains, South Pole
- Sarah Wade, Sector Lead, AWS
- Lennart Silvis, Global Director Water for Industry, ROYAL HASKONINGDHV
- Michael Alexander, Global Head of Water, Environment, Agriculture Sustainability, DIAGEO
- Maeve Hall, Group Sustainable Manufacturing - Water Lead, UNILEVER
- Pierre Kistler, Deputy Head Global Program Water, SDC
- Mai-Lan Ha, Deputy Head, CEO Water Mandate
- Peter Newborne, Senior Research Associate, Overseas Development Institute (ODI)
- Ivan Lucich, Former President, SUNASS
- Mauro Guitierrez, President, SUNASS
- Hanno Fuehren, Water Policy Advisor, GIZ
- Philip Beetlestone, Programme Manager, Water Integrity Network
- Christine Carey, Chief Systems Integrity Officer, AWS (facilitator)
- Ben Davis, Sector Coordinator, AWS
- Lisa Seufert, Managing Director, Water Stewardship Assurance Services (WSAS)

# OVERVIEW AND KEY TAKEAWAYS

## OVERVIEW

The 2022 AWS Global Water Stewardship Forum convened in Edinburgh, six months after the COP 26 Climate Change Summit was held nearby in Glasgow. COP 26 presented a landmark moment for the water stewardship community with the inclusion of a dedicated Water Pavilion, recognising water's important role in climate action. It is through water that climate impacts will be felt, whether it is changes in precipitation patterns or increased floods and droughts around the world. Water stewardship offers an opportunity to take collective action towards a more water-resilient future.

Over the three days of the Forum, leaders from the private and public-sector, NGOs and civil society, came together to share their experiences and learn from one another to help unlock opportunities for water stewardship. Our conversations ranged from ways to enable collective action and setting targets to monitor progress, to how businesses have accelerated impact in their supply chains. As a community, we also showcased tools to help organisations on their water stewardship journey and shared the achievements of AWS Members.

We hope you enjoyed the opportunity to connect both online and in-person and that discussions left you feeling inspired, motivated and engaged. As we look forward to the 2023 UN Water Conference and beyond, we will continue to work together as community to advance water stewardship, both locally and globally.

### ADRIAN SYM

CEO, Alliance for Water Stewardship

## KEY TAKEAWAYS

- 1. Strengthening collaboration and building partnerships within the broader water stewardship community is key.** The AWS Standard helps sites become 'water literate', by providing a holistic framework to assess and understand both site and catchment water risks. The Standard also requires its implementers to work collaboratively with public, private and civil society stakeholders in the catchment, which can be a catalyst for collective action. With a global footprint of thousands of sites using the AWS Standard, there is an opportunity for all organisations in the water stewardship movement to collaborate, for example, in helping to connect water literate sites to each other to enable water stewardship action. The AWS Standard can be seen as an asset of value to members of the community who encourage and develop collective action initiatives. We must continue to foster a strong sense of community between organisations to help build the sectoral and place-based partnerships needed to advance and scale water stewardship.
- 2. As a water stewardship community, we need to improve efforts to share data.** Data comes in all shapes in sizes, from knowing which stakeholders depend on the same water source, to identifying where value chain hubs are located to leverage opportunities for collective action. In addition, scientific catchment-level data can help aid decision-making and measure progress against targets. As a water stewardship community, we need to get better at sharing all types of data.
- 3. We need to talk about interconnectivity between water and other sustainability issues.** There is an increasing awareness of the key role water plays in climate change, as demonstrated by the inclusion of the Water Pavilion at COP26 and narratives around water mitigation, adaptation and resiliency. We need to build on this momentum and continue linking water to other issues such as soil health and biodiversity. By identifying and highlighting the co-benefits and synergies between these topics, a fuller picture of water stewardship can be seen - and can to help make the business case for it.
- 4. To drive progress on water stewardship, we need clear communication and storytelling.** Communicating in accessible language on what water stewardship is, the benefits, and how to get started is key to gaining buy-in and inspiring local leadership. Since the term 'water stewardship' is not in the common vocabulary, stories around what water stewardship means, what success looks like, and how it relates to other sustainability goals can help to accelerate progress.

# SOCIAL MEDIA HIGHLIGHTS

THROUGHOUT THE FORUM AND THE DAYS FOLLOWING, MANY DELEGATES SHARE THEIR INSIGHTS AND PERSPECTIVES ON SOCIAL MEDIA.

Below are a few examples of these posts:

**Good Stuff International**  
2mo · Edited

The Alliance for Water Stewardship (AWS) #A4WS2022 forum closed today, and we are glad to have been able to attend and even take part of discussions virtually. Congratulations to the AWS staff that made it possible!

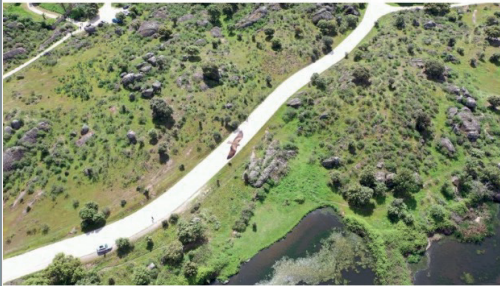
We saw good participation, #engagement, and exchange of ideas. We could also see interesting case studies and deep regional engagement. We see the AWS movement growing and we'd love to see more #connecting in the future:

#connecting to more actions focused on #ecosystems conservation and restoration, through inclusive catchment level #collaboration. The examples of this are still very limited.

#connecting skills and abilities to make it happen. It is necessary to engage organizations, NGOs, civil society... but in the end, #people relating to each other. Let's make efforts at all levels to strengthen the human side.


#connecting the top-down AWS standard approach with the bottom-up detail on the farmer and landscape reality. This is generally a gap in #waterstewardship implementation. We need local knowledge and expertise to really translate Water Stewardship to ground level actions.

#connecting initiatives, ideas, tools, either linked or not to AWS or the AWS standard and not letting competition limiting it. Water issues are too urgent and resources too limited not to support and collaborate!



**Sharon pflger** @SharonPflger · May 20

Travelling home from #Edinburgh and an informative @\_A4WS Forum. Reminded all along my journey why #waterstewardship is so important. Water everywhere. Let's keep it that way by reducing #pollution. #ohbp @NHSHighland



**Rowen West-Henzell**  
2mo

Returning from Edinburgh full to the brim with inspiration and ideas. Thank you Alliance for Water Stewardship (AWS) for organising this diverse, insightful and inspiring event! 🙏

So many engaged stakeholders and sectors in one place. So much opportunity for collaboration. I was particularly inspired by speakers Alexis Morgan and Cate Lamb - thank you. Your passion and positivity left me feeling truly inspired 💙

Great to be playing our part at WRAP to help take forward collective action in key sourcing areas - collaborating with WWF, The Rivers Trust, Alliance for Water Stewardship (AWS), Fair Water Footprints PLUS all the amazing food & drink businesses signed up to our Courtauld Commitment and Water Roadmap 🌱

#WaterStewardship #A4WS #CourtauldCommitment2030

**Sarah Argoud**  
2mo

What a fantastic time at the Alliance for Water Stewardship (AWS) Forum in Edinburgh! I so enjoyed being part of the conversation and learning from all of the experience working with the AWS Standard to provide value and co-benefits across sectors. Can't wait to bring it back and engage with all the talented folks working at our AZ sites

Now time to hike up Arthur's Seat instead of just staring at it over coffee and all the great discussions!



**Manuel Augusto Olaechea vSonnenberg** · 1st  
casado con una gran Mujer, Presidente del comité de Empresas y Derechos ...  
2mo · 🌐

It has been an honor to speak on behalf of the responsible farmers of Ica and show the projects in which we have been working to achieve sustainable agriculture


Ha sido un honor hablar en nombre de los agricultores responsables de Ica y mostrar los proyectos en los que estamos trabajando para lograr una agricultura sostenible

#groundwater #A4WS #WaterStewardship



**Responsible Business Alliance**  
7,574 followers  
1w · 🌐

Recently, the Responsible Business Alliance joined a discussion on the future of water stewardship within the ICT sector at the 2022 Alliance for Water Stewardship (AWS) Global Water Stewardship Forum. The RBA highlighted strategies and tools the tech sector can use to improve water management in their #supplychains. Learn more about the RBA's environmental efforts here: <https://bit.ly/3tsd2L8>



To view posts on social media, click on the image.

# THANK YOU

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We'd like to thank all of our **Forum speakers** for sharing their water stewardship knowledge and experience with the AWS community.

Thank you to all **AWS Members and attendees** who participated virtually in the Forum and break out sessions, enabling wider access to stewardship conversations.

And thank you once again to our **sponsors** for making the 2022 hybrid AWS Forum possible, both in-person and online.

# SAVE THE DATE FORUM 2023

**16-17 MAY 2023**  
**EDINBURGH, UK**

Visit our website and subscribe to the AWS newsletter to receive updates on the 2023 AWS Global Water Stewardship Forum

**ENSURING A PROSPEROUS AND SUSTAINABLE FUTURE FOR PEOPLE AND PLANET REQUIRES RESPONSIBLE AND INCLUSIVE STEWARDSHIP OF WATER - A CRITICAL AND LIMITED RESOURCE.**

**THE ROLE OF AWS IS TO BE A LEADER AND CONVENER FOR WATER STEWARDSHIP. WE PROVIDE WATER USERS WITH A CREDIBLE STANDARD SYSTEM THAT SETS OUT WHAT LEADERSHIP IN STEWARDSHIP REQUIRES. WE CONVENE A MULTI-STAKEHOLDER ALLIANCE OF IMPLEMENTERS AND THEMATIC EXPERTS TO ADVANCE THIS SYSTEM THROUGH SHARED LEARNING, PROBLEM SOLVING AND CONSTRUCTIVE DIALOGUES.**



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**ALLIANCE FOR WATER STEWARDSHIP**

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